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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|----------------|----------------------|-------------------------|------------------|
| 09/900,561 | 07/06/2001 | Peter Bernard Kaars | US000171 | 5051 |
| 7: | 590 06/01/2005 | EXAM | INER | |
| Corporate Patent Counsel | | TRAN, NGHI V | | |
| U.S. Philips Corporation 580 White Plains Road | | | ART UNIT | PAPER NUMBER |
| Tarrytown, NY 10591 | | | 2151 | |
| | | | DATE MAILED: 06/01/200: | 5 |

Please find below and/or attached an Office communication concerning this application or proceeding.

JUN 0 7 2005

Technology Center 2100

| | Application No. | Applicant(s) | | |
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| Office Action Summary | 09/900,561 | KAARS, PETER BERNARD | | |
| Office Action Summary | Examiner | Art Unit | | |
| The MAILING DATE of this communication app | Nghi V. Tran | 2151 | | |
| Period for Reply | ears on the cover sheet with the c | onespondence address | | |
| A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period was really received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). | 16(a). In no event, however, may a reply be time within the statutory minimum of thirty (30) days ill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE | nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133). | | |
| Status | | | | |
| 1) Responsive to communication(s) filed on 04 Ma | <u>arch 0205</u> . | | | |
| <i>;</i> — | action is non-final. | | | |
| 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. | | | | |
| Disposition of Claims | | | | |
| 4) ☐ Claim(s) 1-8 and 10-13 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-8 and 10-13 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or election requirement. | | | | |
| Application Papers | | | | |
| 9) The specification is objected to by the Examiner | | | | |
| 10) The drawing(s) filed on is/are: a) acceedable and applicant may not request that any objection to the company. | | | | |
| Replacement drawing sheet(s) including the correcti | = : : | | | |
| 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. | | | | |
| Priority under 35 U.S.C. § 119 | | | | |
| 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. | | | | |
| Attachment(s) | | | | |
| 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date 5) Notice of Informal Patent Application (PTO-152) Potent and Trademark Office | | | | |

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DETAILED ACTION

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Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 2. Claims 1, 3-5, and 7 are rejected under 35 U.S.C. 102(e) as being anticipated by Wang, U.S. Patent No. 5,956,521.
- 3. With respect to claims 1 and 5, Wang teaches a method of providing a service to distribute electronic content to a plurality of addressees [26 i.e. client e-mail device] via a data network [see abstract and figs.1-4], the method comprising the acts of:
 - identifying respective edge servers [24 i.e. local servers] in said network that
 are in close proximity with respective groups of addressees [26 i.e. client email device] from among the plurality of addressees [fig.3];
 - sending one copy of the electronic content to the identified respective edge servers [col.4, Ins.19-39]; and

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 enabling the identified respective edge servers to send individual copies of the electronic content to individual ones of the addressees in the identified edge server's respective group of addressees [col.4, Ins.39-46].

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- 4. With respect to claims 3 and 7, Wang further teaches the electronic content comprises an e-mail [col.2, lns.13-58].
- 5. With respect to claim 4, Wang further teaches sending a first portion of the electronic content to the respective identified edge servers [fig.3 and col.4, lns.19-49].
- 6. Claim 10 is rejected under 35 U.S.C. 102(b) as being anticipated by Anthias et al., U.S. Patent No. 5,856,978 (hereinafter Anthias).
- 7. With respect to claim 10, Anthias teaches a computer program product that includes a computer readable medium having instructions stored thereon generating individual copies of the electronic content for individual ones of the addressees upon receipt of the electronic content together with a list of addressees [see abstract and col.6, lns.8-65].

Claim Rejections - 35 USC § 103

8. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

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(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

- 9. Claims 2, 6, and 12-13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wang as applied to claims 1 and 5 above, and further in view of Anthias et al., U.S. Patent No. 5,856,978 (hereinafter Anthias).
- 10. With respect to claims 2 and 6, Wang is silent on supplying a list of identifiers of the addressees of the identified respective edge server's respective group to the identified respective edge server.

In an electronic content distributing method, Anthias discloses supplying a list of identifiers of the addressees [i.e. a recipient list] of the identified respective edge server's respective group to the identified respective edge server [fig.3 and col.5, ln.35 - col.6, ln.58].

Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention was made to modify Wang in view of Anthias by supplying a list of identifiers of the addressees of the identified respective edge server's respective group to the identified respective edge server because this feature avoids an unnecessary duplication of messages that overloads the network and wastes computing power and storage at the mail servers [Anthias, col.2, lns.29-64]. It is for this reason that one of ordinary skill in the art at the time of the invention would have been motivated to modify Wang in view of Anthias in order to prevent duplication of mail messages at the source

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when the same mail message is being set to a plurality of destinations [Anthias, see abstract].

11. With respect to claims 12 and 13, Wang is silent on the supplied list of identifiers of the addressees of the identified respective edge server's respective group are addressable via the identified edge servers.

In an electronic content distributing method, Anthias discloses the supplied list of identifiers of the addressees of the identified respective edge server's respective group are addressable via the identified edge servers [fig.3 and col.5, In.35 - col.6, In.58].

Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention was made to modify Wang in view of Anthias by supplying a list of identifiers of the addressees of the identified respective edge server's respective group via the identified edge servers because this feature avoids an unnecessary duplication of messages that overloads the network and wastes computing power and storage at the mail servers [Anthias, col.2, Ins.29-64]. It is for this reason that one of ordinary skill in the art at the time of the invention would have been motivated to modify Wang in view of Anthias in order to prevent duplication of mail messages at the source when the same mail message is being set to a plurality of destinations [Anthias, see abstract].

12. Claim 11 is rejected under 35 U.S.C. 103(a) as being unpatentable over Wang as applied to claim 4 above, and further in view of DiStefano, III, U.S. Patent No 6,631,400 (hereinafter DiStefano).

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13. With respect to claim 11, Wang is silent on enabling the identified respective edge servers to add a second portion to the first portion; and enabling the identified respective edge servers to send the first and second portions to the individual addressees in the respective groups of addressees.

In an electronic content distributing method, DiStefano discloses enabling the identified edge server to add a second portion [i.e. target recipient profiles] of the electronic content to the first portion of the electronic content [fig.1]; and enabling the identified edge servers to send individual copies [i.e. bulk email only to the group of target recipients] of the electronic content to individual ones of the addressees in the respective groups [col.3, ln.52 - col.4, ln.34].

Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention was made to modify Wang in view of DiStefano by adding a second portion and sending individual copies in the respective groups because this feature enables to transmit email only to the group of target recipients [col.4, Ins.23-29]. It is for this reason that one of ordinary skill in the art at the time of the invention would have been motivated to modify Wang in view of DiStefano in order to present marketing material to the groups of target recipients with the email server [col.4, Ins.8-11].

14. Claim 8 is rejected under 35 U.S.C. 103(a) as being unpatentable over Wang as applied to claim 5 above, and further in view of DiStefano, III, U.S. Patent No 6,631,400 (hereinafter DiStefano).

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15. With respect to claim 8, Wang further teaches sending a first portion of the electronic content to the identified respective edge servers [fig.3 and col.4, Ins.19-49].

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However, Wang is silent on enabling the identified respective edge servers to add a second portion to the first portion; and enabling the identified respective edge servers to send the first and second portions to the individual addressees in the respective groups of addressees.

In an electronic content distributing method, DiStefano discloses enabling the identified edge server to add a second portion [i.e. target recipient profiles] of the electronic content to the first portion of the electronic content [fig.1]; and enabling the identified edge servers to send individual copies [i.e. bulk email only to the group of target recipients] of the electronic content to individual ones of the addressees in the respective groups [col.3, In.52 - col.4, In.34].

Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention was made to modify Wang in view of DiStefano by adding a second portion and sending individual copies in the respective groups because this feature enables to transmit email only to the group of target recipients [col.4, Ins.23-29]. It is for this reason that one of ordinary skill in the art at the time of the invention would have been motivated to modify Wang in view of DiStefano in order to present marketing material to the groups of target recipients with the email server [col.4, Ins.8-11].

Response to Arguments

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16. Applicant's arguments with respect to claims 1-10 have been considered but are most in view of the new ground(s) of rejection.

Conclusion

- 17. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- a. "Method and apparatus for matching registered profiles," by Sutcliffe et al., U.S. Patent No. 6,052,122.
- b. "Method and system for delivery of targeted commercial messages," by COLEMAN, U.S. Patent Application Publication No. 2002/0026351.
- c. "Method for restricting delivery of unsolicited e-mail," by Drummond et al.,
 U.S. Patent No. 6,691,156.
- d. "<u>High bandwidth broadcast system having localized multicast access to broadcast content</u>," by Donahue et al., U.S. Patent No. 6,101,180.
- 18. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not

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mailed until after the end of the THREE-MONTH shortened statutory period, then the

extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of

shortened statutory period will expire on the date the advisory action is mailed, and any

the advisory action. In no event, however, will the statutory period for reply expire later

than SIX MONTHS from the date of this final action.

19. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Nghi V. Tran whose telephone number is (571) 272-

4067. The examiner can normally be reached on Monday-Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Zarni Maung can be reached on (571) 272-3939. The fax phone number for

the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the

Patent Application Information Retrieval (PAIR) system. Status information for

published applications may be obtained from either Private PAIR or Public PAIR.

Status information for unpublished applications is available through Private PAIR only.

For more information about the PAIR system, see http://pair-direct.uspto.gov. Should

you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free).

Nghi V Tran Patent Examiner Art Unit 2151

ZARNI MAUNG

SUPERVISORY PATENT EXAMINER

Notice of References Cited

| Application/Control No. 09/900,561 | Applicant(s)/Patent Under Reexamination KAARS, PETER BERNARD | | |
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| Examiner | Art Unit | | |
| Nghi V. Tran | 2151 | Page 1 of 1 | |

U.S. PATENT DOCUMENTS

| * | | Document Number Country Code-Number-Kind Code | Date MM-YYYY | Name | Classification |
|---|---|--|-----------------|---------------------------|----------------|
| | Α | US-5,956,521 | 09-1999 | Wang, Kevin Kuan-Pin | 710/35 |
| | В | US-5,856,978 | 01-1999 | Anthias et al. | 370/429 |
| | С | US-6,631,400 | 10-2003 | DiStefano, III, Thomas L. | 709/206 |
| | D | US-6,052,122 | 04-2000 | Sutcliffe et al. | 715/751 |
| | Е | US-2002/0026351 | 02-2002 | COLEMAN, THOMAS E. | 705/14 |
| | F | US-6,691,156 | 02-2004 | Drummond et al. | 709/206 |
| | G | US-6,101,180 | 08-2000 | Donahue et al. | 370/352 |
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)

Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

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